RF Industries Investor Presentation

Leading Designer and Manufacturer of Interconnect Products



Q3 2019 NASDAQ: RFIL

Safe Harbor Statement

Forward-looking statements contained in this presentation involve risks and uncertainties, as well as assumptions that, if they never materialize or prove incorrect, could cause our results to differ materially and adversely from those expressed or implied by such forward-looking statements. Forward-looking statements may include, but are not limited to, statements relating to our outlook or expectations for earnings, revenues, expenses, asset quality, volatility of our common stock, financial condition or other future financial or business performance, strategies, expectations, or business prospects, or the impact of legal, regulatory or supervisory matters on our business, results of operations or financial condition.

Forward-looking statements can be identified by the use of words such as "estimate," "plan," "project," "forecast," "intend," "expect," "anticipate," "believe," "seek," "target" or similar expressions. Forward-looking statements reflect our judgment based on currently available information and involve a number of risks and uncertainties that could cause actual results to differ materially from those described in the forward-looking statements. Factors that could cause or contribute to such differences include, but are not limited to, those discussed in the section titled "Risk Factors" in our Form 10-K filed with the SEC and any subsequent filings under the Exchange Act and in our other SEC filings. Additionally, there may be other factors that could preclude us from realizing the predictions made in the forward-looking statements. We operate in a continually changing business environment and new factors emerge from time to time. We cannot predict such factors or assess the impact, if any, of such factors on our financial position or results of operations. All forward-looking statements included in this presentation speak only as of the date of this presentation and you are cautioned not to place undue reliance on any such forward-looking statements. Except as required by law, we undertake no obligation to publicly update or release any revisions to these forward-looking statements to reflect any events or circumstances after the date of this presentation or to reflect the occurrence of unanticipated events.

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Executive Team

Robert Dawson

President and CEO

Joined: July 2017

Added to Board: July 2018

Prior Industry Experience

2014-2016	President and CEO, Vision Technology Services
2007 – 2013	TESSCO Technologies, VP of Sales
2000 – 2007	NetForce Solutions (acquired by TESSCO)

Mark Turfler

Senior Vice President and CFO

Joined: June 2013

Finance Experience

35 years of accounting and finance experience

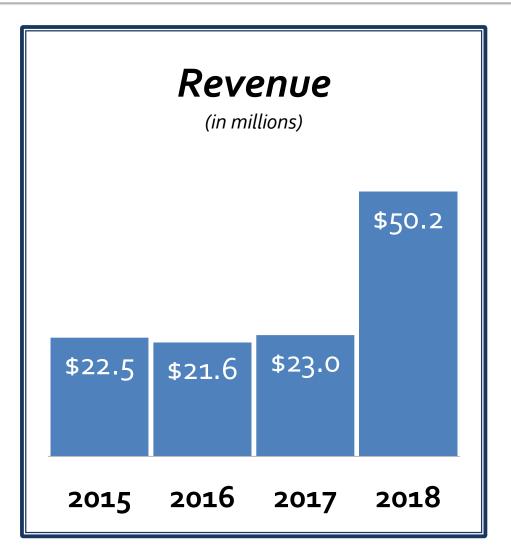
Price water house Coopers

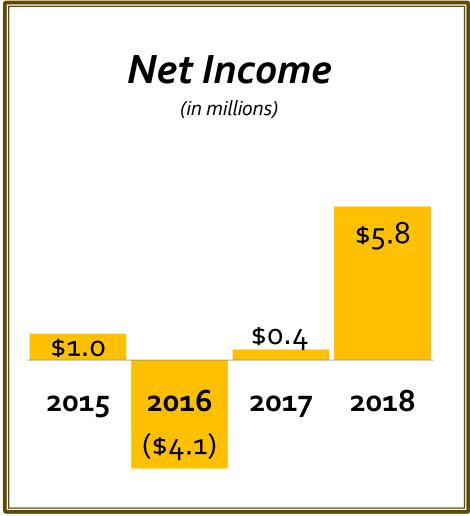
Certified Public Accountant

Wireless/Telecom industry experience



Under new CEO, we've seen a significant improvement in our results!







Who are we?



Headquarters	San Diego, CA						
4 production locations (2 Northeast, 2 Southwest) Corning Gold, ISO 9001: 2015 Certified							
Founded	1979						
IPO	1984						
Employees	277						
Customers:							
Distribution	4,000 – 5,000						
OEM	450+						
Dividend:							
37 consecutive quarterly dividends of at least \$0.02 / share							

Statistics	9/10/19
Stock Price	\$8.10
52 Week Low-High	\$5.14 <i> </i> \$11.00
Avg. Vol. (3 months)	22K
Shares Outstanding	9.3M
Insider Holdings	14%
Institutional Holdings	36%
Market Cap	\$76M
Return on Capital (TTM)	9%
Return on Equity (TTM)	16%
Fiscal Year End	Oct. 31
Third Quarter End	Jul. 31



What do we do?

Design, engineer, manufacture passive communications components, cable assemblies, jumpers & wiring harnesses

Coaxial Cable Assemblies	Fiber Optic Cable Assemblies	FTTA Cable Assemblies	Wiring Harnesses
RF Coaxial Connectors	RF Coaxial Adapters	Low PIM Products	Passive Components



Our Products Help Make Wireless Work

Cell Tower Site Materials

Design, Engineer and Build Hybrid Fiber & Power Cables for 4G and 5G Network Deployment (You can't buy this stuff "off the shelf"!)



Small Cells

Cable assemblies and components for small cell applications to support densification of 4G and 5G Networks.



Distributed Antenna System (DAS)

Our components are used to provide enhanced wireless coverage in commercial office buildings, offices, hotels, hospitals, stadiums, and more.

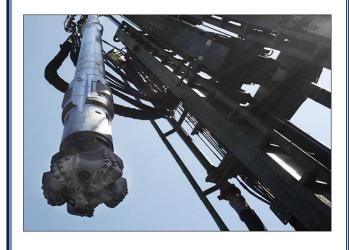




...And Enable Many Industrial Applications

Advanced Oilfield **Technology**

Build control wiring for drilling equipment



Aerospace

Build & test control stick wiring for flight control stick for military helicopters



Transportation

Transit doors and gates designed for light and heavy rail applications





Large & Growing Market Opportunities, especially in 5G!



















Global Connector Market = \$80.4B by 2023.

N.A. Cable Assembly Market = \$33.4B₂

5G Build-Out Spend = \$130B in 2024,

DAS Market = \$8B growing to \$18B in 2026

Small Cell= 80% of future infrastructure deployments will be small cells.5

OEM opportunities in markets like defense, transportation, agriculture, and oil & gas

- Source: Lucintel, February 2018
- Source: Bishop & Associates, May 2017
- Source: Deloitte, July 2017
- Source: Transparency Market Research, August 2018
- Source: CTIA



Sales Model

Distribution – 60%

Biggest opportunities are in distribution centric markets (force multiplier)

- Access to thousands of customers
- No A/R collection issues (99% of sales are in US and Canada)
- No inventory obsolescence issues
- Focus on what we do best

Direct/OEM - 40%

- Highly customized cable assemblies and wiring harnesses that "disappear" into other people's products
- Leverage our long standing relationships with these blue chip customers to be a part of their long-term business

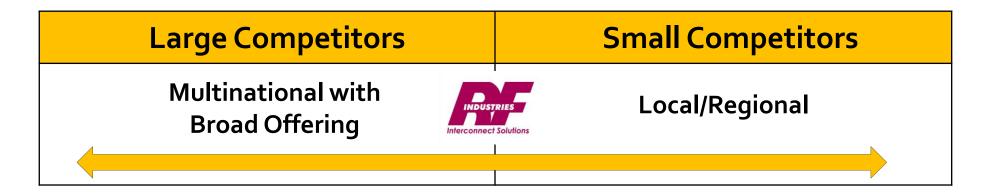


Distribution Partners & OEM Customers

Distribution Partners OEM Customers 1 tessco EMERSON. BRANSON The Science of Sure **STANLEY Access Technologies** GraybaR. Accu-Tech **JAPS** We're Known by the Companies We Keep Sealed



Who's Our Competition?



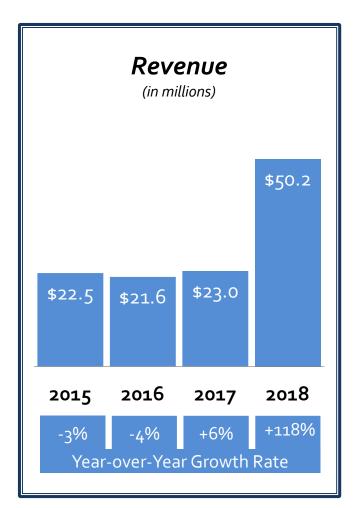
Our Value Proposition and Differentiation

- Fast Faster lead times than larger competitors
- **Flexible** Customized product (labor intensive; can't buy off the shelf)
- **High Quality** High quality product (ISO 9001:2015 certified; Corning Gold House certified, no failures in the field)
- **Competitive Pricing** Typically has similar or lower pricing than the competition

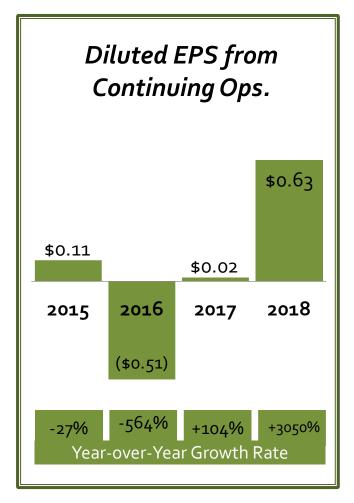


Annual Financial Performance

(ended Oct. 31)



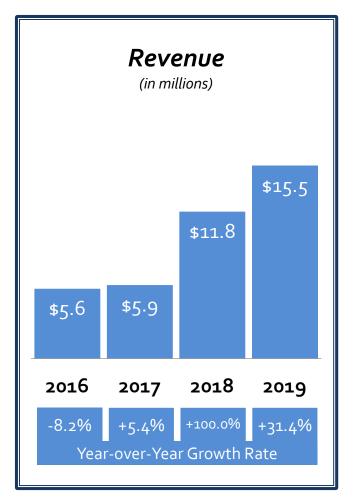


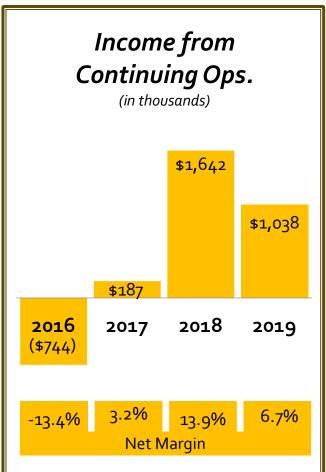




Q3 Financial Performance

(ended Jul. 31)

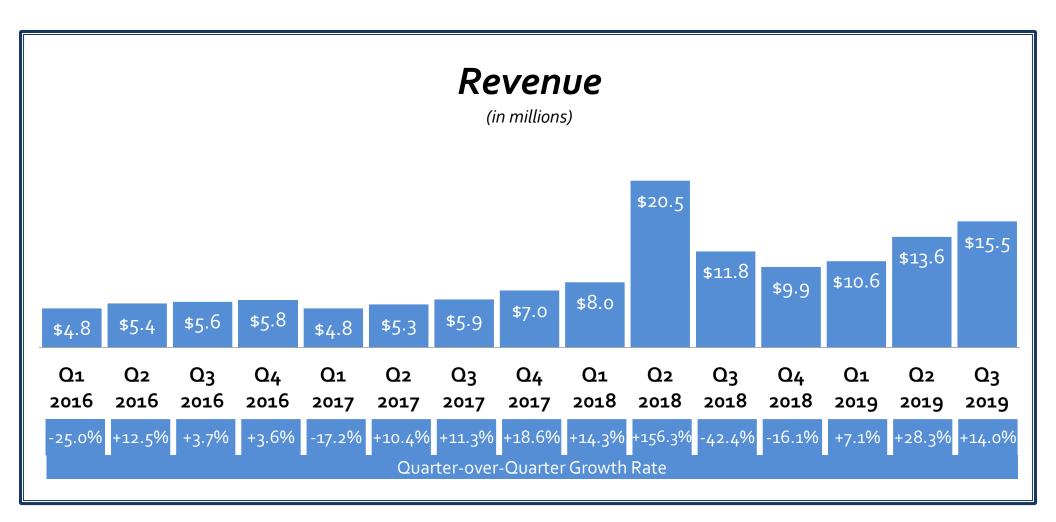








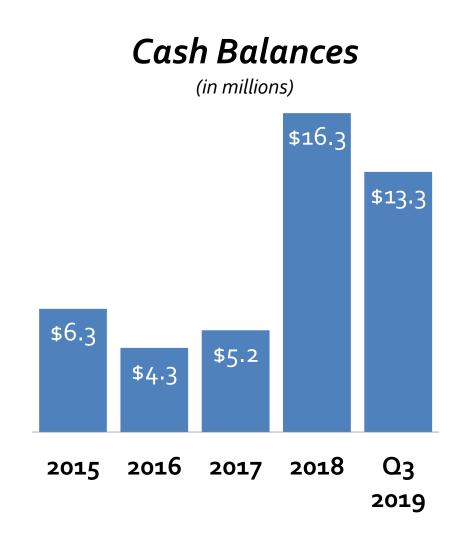
Quarterly Revenue Trend





Balance Sheet Supports Growth

\$ in millions	Oct. 31, 2017	Oct.31, 2018	Jul. 31, 2019
Cash	\$5.2	\$16.3	\$13.3
Total Assets	\$25.1	\$32.5	\$36.1
Stockholders' Equity	\$21.4	\$27.8	\$30.6
Total Debt	\$ 0	\$ 0	\$ 0





Long-Term Growth Strategy

Organic

- Run rate business
 - Core fast-turn production
 - 10-15% annual growth
- Project business transitioning to long-term relationships
 - Get our product spec'd in customer projects and included on customer BOMs
 - Deliver a quality, customized solution where others cannot
 - Convert this into run rate business

<u>Inorganic</u>

- **Active M&A mode**
 - Diversify customer base
 - Good cultural fit with management talent
 - Reliable proprietary product that does not overlap what we currently sell
 - Relevant customer base/market segment



Recent Acquisition

C Enterprises – Acquisition announced March 11, 2019

- Based in Vista, California
 - West coast fiber optic manufacturing capabilities
 - Corning Gold certificate member
- 2018 unaudited revenues of \$8.7M
 - Expected to be accretive to earnings in fiscal 2019
- Brings strong fiber optic and copper product offering that is scalable and complimentary
- Strengthens our small cell product offer to wireless carrier market



Scorecard: How are we progressing against our previously outlined goals

- ☑ Building a platform for long term growth
- Deliver more consistent and predictable results
- - ✓ Organic growth low to mid-teens leveraging distribution and **OEM** relationships
 - ✓Inorganic growth remain committed to adding another \$20-\$30 million in sales through further strategic M&A



Key Takeaways

- Our products are everywhere and make lots of things work
- Recent results have rewarded shareholders with higher stock price plus a long-standing dividend
 - Revenue growth, margin growth, profit growth
- Our new sales model is driving growth
- We're faster and more flexible while delivering high quality customized products and solutions
- We have the promise of 5G ahead of us in the wireless market





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Appendix



Financial Statement Trends through July 31, 2019



	2019		2019 2018 Q3 YTD Full Year			2017		2016	2015 Full Year		
(in millions)		udited		udited		ıll Year		ull Year Audited	Audited		
(in millions)	Una	luaitea	A	uaitea	Audited		Audited			Audited	
Net sales	\$	39.7	\$	50.2	\$	23.0	\$	21.6	\$	22.5	
Cost of sales		28.2		33.1		16.0		15.3		13.8	
Gross profit	11.5			17.1		7.0		6.3		8.7	
Operating expenses:											
Engineering		1.0		1.5		0.8		0.8		0.9	
Selling and general		7.0		8.1		6.0		7.9	7.2		
Goodwill and other intangible asset impairment	-				<u> </u>			2.8			
Total operating expenses		8.0	9.6		6.8		11.5		8.1		
Pretax income		3.5	7.5		0.2		(5.2)		0.6		
Provision for income taxes		0.8	1.5				(0.7)		0.2		
Income (loss) from continuing operations		2.7	6.0		0.2		(4.5)		0.4		
Income from discontinued operations, net of tax		-	(0.2)		0.2		0.4		0.6		
Consolidated net income (loss)		2.7		5.8		0.4		(4.1)	1.0		
Diluted earnings per share											
Continuing operations	\$	0.28	\$	0.63	\$	0.02	\$	(0.51)	\$	0.04	
Discontinued operations	\$	-	•	(0.02)		0.02		0.05	·	0.07	
Net income (loss) per share	\$	0.28	\$	0.61	\$	0.04	\$	(0.46)	\$	0.11	
Weighted average shares outstanding											
Diluted	9	9,849,889		9,593,066		8,915,764		8,786,510	10 8,862,217		



	Jul	y 31,	October 31,										
	2019		2018		2017		2016		2	2015			
(in millions)	Una	udited	Au	Audited		dited	Αι	udited	Audited				
ASSETS:													
<u>Current assets:</u>													
Cash and cash equivalents	\$	13.3	\$	16.3	\$	5.2	\$	4.3	\$	6.3			
Trade accounts receivable, net		9.9		4.3		2.9		2.5		2.9			
Inventories		8.1		7.1		5.6		5.4		6.5			
Other current assets		0.7		0.8		0.5		1.5		0.8			
Deferred tax assets		-		-		-		-		0.4			
Current assets held for sale		-		-		2.6		3.2		2.9			
Total current assets		32.0		28.5		16.8		16.9		19.8			
Non-current assets:													
Property and equipment, net		0.8		0.6		0.6		0.6		0.8			
Goodwill		1.3		1.3		1.3		1.3		4.0			
Intangibles, net		1.2		1.4		1.6		1.9		2.3			
Non-amortizable intangibles		0.7		0.7		0.7		0.7		0.8			
Other LT assets		0.1		-		0.1		0.1		-			
Noncurrent assets held for sale		-		-		4.0		4.4		4.6			
Total Assets	\$	36.1	\$	32.5	\$	25.1	\$	25.9	\$	32.3			
LIABILITIES AND STOCKHOLDERS' EQUITY:													
<u>Current liabilities:</u>													
Accounts payable	\$	2.4	\$	1.3	\$	1.0	\$	0.6	\$	1.0			
Accrued expenses		3.0		3.4		1.8		2.3		2.3			
Current liabilities held for sale						0.8		1.1		1.1			
Total current liabilities		5.4		4.7		3.6		4.0		4.4			
Non-current liabilities:													
Deferred tax liabilities		-		-		0.1		0.4		1.1			
Other long-term liabilities		0.1		-	-	-	-	0.1		0.4			
Total liabilities		5.5		4.7	-	3.7		4.5		5.9			
Equity:													
Common stock		0.1		0.1		0.1		0.1		0.1			
Additional paid-in capital		21.6		21.0		19.7		19.4		19.1			
Retained earnings		8.9	-	6.7		1.6		1.9		7.2			
Total Equity		30.6		27.8		21.4		21.4		26.4			
Total Liabilities & Stockholders' Equity	\$	36.1	\$	32.5	\$	25.1	\$	25.9	\$	32.3			



	July 31,			October 31,							
	201		2	018	2017 Audited		2016 Audited		2015 Audited		
(in millions)	Unaud	ited	Au	dited							
Operating Activities:			•						-		
Consolidated net income (loss)	\$	2.7	\$	5.8	\$	0.4	\$	(4.1)	\$	1.0	
Net income from discontinued operations - Comnet	\$	-	\$	(0.2)	\$	0.2	\$	0.4	\$	0.6	
Net income (loss) from continuing operations	\$	2.7	\$	6.0	\$	0.2	\$	(4.5)	\$	0.4	
Adjustments to reconcile net income to net cash provided (used) by operating											
activities:											
Depreciation and amortization		0.4		0.5		0.5		0.6		0.6	
Goodwill impairment		-		-		-		2.8		-	
Inventory write-off		-		-		-		0.2		0.2	
Gain (Loss) on Disposal of fixed assets		-		-		-		0.1		-	
Stock based compensation expense		0.3		0.2		0.2		0.2		0.2	
Deferred Income Taxes		-		(0.1)		(0.3)		(0.3)		(0.2)	
Excess tax benefits from stock based compensation		-		-		-		(0.1)		(0.1)	
Changes in operating assets and liabilities:											
Trade accounts receivable		(4.4)		(1.3)		(0.4)		0.3		(0.1)	
Inventories								0.5			
		(0.5) 0.2		(1.5)		(0.2) 0.9		(0.7)		(0.2)	
Other current assets		0.2		(0.3)				. ,		-	
Other long-term assets		- 0 1		- 0.3		0.1		(0.1)		- (0.2)	
Accounts payable		0.1		0.3		0.4		(0.4)		(0.2)	
Income tax receivable/payable		-		-		- (0.5)		0.2		(0.1)	
Accrued expenses		(0.9)		1.5		(0.5)		- (0.2)		(0.2)	
Other long-term liabilities	-	0.1		-		(0.1)		(0.2)		(0.6)	
Net cash provided by (used in) operating activities from continuing operations	-	(2.0)		5.3		0.8	-	(1.3)		(0.3)	
Net cash provided by operating activities from discontinued operations		-		0.9		0.8		0.1		0.5	
Investing Activities:											
Acquisition of business (Comnet), net of cash acquired		-		-		-		-		(5.7)	
Proceeds from notes receivable from stockholder		-		-		-		0.1		-	
Proceeds from sale of inventory		-		-		-		0.3		-	
Capital expenditures		(0.4)		(0.2)		(0.2)		(0.3)		(0.1)	
Proceeds from sale of Comnet		-		4.2		-		-		-	
Acquisition of business (C Enterprises), net of cash acquired		(0.4)		4.2							
Net cash provided by (used in) investing activities from continuing operations		(8.0)		8.2		(0.2)		0.1		(5.8)	
Net cash provided by (used in) investing activities from discontinued operations		-		(0.3)				(0.1)		0.5	
Financing Activities:											
Proceeds from exercise of stock options		0.4		1.1		-		-		0.3	
Purchase of treasury stock		-		-		-		(0.2)		-	
Excess tax benefits from stock based compensation		_		_		_		0.2		0.1	
Dividends paid		(0.6)		(0.7)		(0.7)		(1.1)		(2.4)	
Net cash provided by (used in) financing activities	-	(0.2)		0.4	-	(0.7)	-	(1.1)		(2.0)	
Net increase (decrease) in cash and cash equivalents		(3.0)		14.5		0.7	-	(2.3)		(7.1)	
Cash and cash equivalents at beginning of period		16.3		6.0		5.3		(2.5) 7.6		(7.1) 14.7	
Cash and cash equivalents at end of period		13.3		20.5		6.0		5.3		7.6	
Less: cash and cash equivalents of discontinued operations - Comnet				-		0.8		1.0		1.3	
Cash and cash equivalents of discontinued operations - conflict Cash and cash equivalents at end of period	\$	13.3	\$	20.5	\$	5.2	\$	4.3	\$	6.3	
The state of the s											



2019 2018 2017 Q1 Q2 Q3 YTD Q1 Q2 Q3 Q4 YTD Q1 Q2 Q3 Q4 YTD Unaudited (in millions) Unaudited Unaudited Audited Unaudited Audited Net sales \$ 10.6 \$ 13.6 \$ 15.5 \$ 39.7 \$ 8.0 \$ 20.5 \$ 11.8 \$ 9.9 \$ 50.2 4.8 \$ 5.3 \$ 5.9 \$ 7.0 \$ 23.0 7.5 9.5 11.2 28.2 5.5 12.9 7.8 6.9 33.1 3.3 3.8 4.1 4.8 16.0 Cost of sales 17.1 Gross profit 3.1 4.1 4.3 11.5 2.5 7.6 4.0 3.0 1.5 1.5 1.8 2.2 7.0 Operating expenses: 0.3 0.3 0.4 1.0 0.3 0.6 0.3 0.3 1.5 0.2 0.2 0.2 0.2 Engineering 8.0 Selling and general 2.0 2.4 2.6 7.0 1.8 3.1 1.7 1.5 8.1 1.6 1.3 1.4 1.7 6.0 Total operating expenses 2.3 2.7 3.0 8.0 2.1 3.7 2.0 1.8 9.6 1.8 1.5 1.6 1.9 6.8 Pretax income 8.0 1.4 1.3 3.5 0.4 3.9 2.0 1.2 7.5 (0.3)0.2 0.3 0.2 Provision for income taxes 0.2 0.3 0.3 0.8 8.0 0.4 0.3 1.5 (0.1)0.1 Income (loss) from continuing operations 0.6 1.1 1.0 2.7 0.4 3.1 1.6 0.9 6.0 (0.2)0.2 0.2 0.2 Income from disc. operations, net of tax 0.1 0.1 0.1 (0.5)(0.2)0.1 0.1 0.2 1.1 2.7 (0.2) Consolidated net income (loss) 0.6 1.0 0.5 3.2 1.7 0.4 0.1 0.2 0.3 5.8 0.4 Diluted earnings per share Continuing operations \$ 0.07 \$ 0.11 \$ 0.11 \$ 0.28 \$ 0.03 \$ 0.34 \$ 0.17 \$ 0.09 \$ 0.63 \$ (0.02) \$ \$ 0.02 \$ 0.02 \$ 0.02 0.02 0.01 (0.04) \$ 0.01 0.01 0.02 Discontinued operations (0.02)\$ 0.07 \$ 0.11 \$ \$ 0.05 \$ 0.34 \$ 0.18 \$ 0.05 \$ \$ (0.02) \$ 0.01 \$ 0.02 \$ 0.03 \$ 0.04 Net income (loss) per share 0.11 \$ 0.28 0.61 Weighted average shares outstanding Diluted (in thousands) 9,838 9,838 9,873 9,850 9,099 9,386 9,730 9,876 9,593 8,835 8,877 8,916 9,015 8,916





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2019 2018 2017 Q1 Q2 YTD Q2 Q3 Q4 YTD Q2 Q3 Q4 YTD Q3 Q1 Q1 Unaudited Unaudited Audited Unaudited (in millions) Unaudited Audited Operating Activities: Consolidated net income (loss) \$ 0.5 \$ 3.2 \$ 0.4 \$ 5.8 (0.2) \$ 0.1 \$ 0.2 \$ 1.7 \$ Net income from discontinued operations - Comnet \$ Net income (loss) from continuing operations 3.1 1.6 \$ 0.9 \$ 6.0 Adjustments to reconcile net income to net cash provided (used) by operating activities: 0.1 Depreciation and amortization 0.2 0.1 0.1 0.4 0.1 0.1 0.2 0.5 0.1 0.1 0.2 0.1 0.5 Stock based compensation expense 0.1 0.1 0.1 0.3 0.1 0.1 0.2 0.1 0.1 0.2 **Deferred Income Taxes** 0.1 (0.2)(0.1)(0.3)(0.3)Changes in operating assets and liabilities: Trade accounts receivable (1.4)(1.0)(2.0)(4.4)(1.1)(6.9)5.8 0.9 (1.3)0.1 (0.4)0.1 (0.2)(0.4)(1.0)Inventories 0.7 (0.2)(0.5)(0.8)(0.3)0.3 (0.7)(1.5)(0.5)0.3 (0.2)Other current assets 0.1 0.1 0.2 (0.2)0.2 (0.3)(0.3)(0.1)0.1 0.7 0.2 0.9 Other long-term assets 0.1 0.1 Accounts payable 0.4 (1.1)0.8 0.1 0.6 4.1 (4.3)(0.1)0.3 0.2 0.2 0.4 Income tax receivable/payable (0.5)0.1 0.4 Accrued expenses (0.1)(0.9)(0.5)0.1 (0.6)(0.5)(1.3)0.5 0.6 1.3 1.5 0.1 0.1 Other long-term liabilities 0.1 (0.1)(0.1)Net cash provided by (used in) operating activities from continuing ops. (2.3)(2.0)(0.1)(0.2)(0.3)2.0 2.5 1.1 5.3 (0.9)1.2 0.6 0.8 0.5 Net cash provided by operating activities from discontinued ops. 0.1 0.4 0.5 (0.1)0.9 0.1 0.2 0.3 0.2 0.8 **Investing Activities:** Capital expenditures (0.1)(0.1)(0.2)(0.4)(0.1)(0.1)(0.2)(0.1)(0.1)(0.2)Proceeds from sale of Comnet 4.2 4.2 Acquisition of business (C Enterprises), net of cash acquired (0.4)(0.4)4.2 4.2 Net cash used in investing activities from continuing operations (0.1)(0.2)(0.8)(0.1)8.3 8.2 (0.1)(0.1)(0.2)(0.5)Net cash used in investing activities from discontinued operations (0.3)(0.3)Financing Activities: Proceeds from exercise of stock options 0.3 0.1 0.4 0.2 0.3 0.5 0.1 1.1 Dividends paid (0.2)(0.2)(0.2)(0.6)(0.1)(0.2)(0.2)(0.2)(0.7)(0.1)(0.2)(0.2)(0.2)(0.7)Net cash provided by (used in) financing activities 0.1 (0.1)(0.2) (0.2)0.1 0.1 0.3 (0.1)0.4 (0.1)(0.2)(0.2)(0.2)(0.7) Net increase (decrease) in cash and cash equivalents (2.3)(0.1)(0.6)(3.0)(0.1)2.5 3.2 8.9 14.5 (0.9)(0.1)1.2 0.5 0.7 Cash and cash equivalents at beginning of period 16.3 14.0 13.9 16.3 6.0 5.9 8.5 11.6 6.0 5.3 4.3 4.2 5.4 5.3 Cash and cash equivalents at end of period 14.0 13.9 13.3 13.3 5.9 8.4 11.7 20.5 20.5 4.4 4.2 5.4 5.9 6.0 Less: cash and cash equivalents of discontinued operations - Comnet 1.0 1.3 1.2 1.1 0.8 1.0 0.7 0.8 Cash and cash equivalents at end of period \$ 14.0 13.9 \$ 13.3 \$ 13.3 4.9 \$ 7.1 \$ 10.5 \$ 20.5 \$ 20.5 3.3 \$ 4.4 \$ 5.2 Ś Ś 3.4 \$ 5.2 \$



