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James Doss Appointed President of RF Industries

Former President Howard Hill Continues as Chief Executive Officer

SAN DIEGO, CA, July 7, 2011 . . . RF INDUSTRIES, LTD, (NASDAQ:RFIL) today announced that it has appointed Chief Financial Officer James Doss to the additional position of President. Howard Hill, RFI's former President and CEO will continue in his current position as the Company's Chief Executive Officer.

"Since joining RFI over five years ago and being promoted to CFO three years ago, Jim has demonstrated the knowledge, ability and hard work necessary to understand our business and guide the Company's growth. His leadership as CFO was essential in closing the recent acquisition of Cables Unlimited Inc., and we believe he is the right man to help us guide the future growth of RFI", said Howard Hill, Chief Executive Officer of RF Industries.

James Doss, 43 is RF Industries' Chief Financial Officer and Corporate Secretary. After joining the Company as Director of Accounting in February 2006, he was appointed Chief Financial Officer and Corporate Secretary in January, 2008. Prior to joining the Company, Mr. Doss was a private consultant to a number of Software and High-Tech companies, providing general accounting and corporate finance support. Previously, he was Director of Finance for San Diego-based HomeRelay Communications, Inc., an Internet Service Provider and from 1996 to 2000, Mr. Doss was Controller for CliniComp, International, a San Diego medical software developer and hardware manufacturer of hospital critical care units. Mr. Doss joined Denver-based Merrick & Company in 1995 as Senior Staff Accountant

Jim Doss received his B.S. in Finance and Economics from San Diego State University in 1993 and completed graduate and advanced financial management studies, receiving his MBA from San Diego State University in 2005.

About RF Industries

RFI manufactures, designs and distributes Radio Frequency (RF) connectors and cable assemblies, medical cabling products, RF wireless products, and fiber optic cable products. [Coaxial connectors](#), cable assemblies and custom microwave RF connectors are used for Wi-Fi, PCS, radio, test instruments, [computer networks](#), antenna devices, aerospace, OEM and Government agencies. [Medical Cabling](#) and Interconnector products are specialized custom electrical cabling products for the medical equipment monitoring market. [RF Wireless](#) products include digital data transceivers for industrial monitoring, wide area networks, GPS tracking and [mobile wireless](#) network solutions. [Fiber optic](#) cable, connector and harness products serve computer, aerospace, computer networking and specialty applications.

The statements contained in this release which are not historical facts may be deemed to contain forward-looking statements with respect to events, the occurrence of which involve risks and uncertainties, including, without limitation, uncertainties detailed in the Company's Securities and Exchange Commission filings.

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